



Meeting Minutes

CHICO INNOVATION COUNCIL

Date: Thursday, March 10, 2011

Time: 7:30 A.M.- 9:00 A.M.

Chair: Courtney Nelson

Location: Chico Chamber Conference Room

Address: 300 Salem Street

Attendees: Fred Davis, Jill Ortega (Recology), Courtney Nelson - Chair (Bidwell Insurance), Dr. Jim Morgan (CSU Chico), Dr. Susan Green (CSU Chico), Rick Hubbard (CSU Chico), Jon Gregory (GROW-California/Golden Capital Network)

Staff: Bob Linscheid, Matt Robertson

I	Open Meeting	
	<b>Objective:</b> 1: Briefing on the Results of the Aviation Trade Show- Outcomes. 2: Discuss the focus of the Innovation Lifecycle and the development of Innovation Scorecard	<b>Notes:</b> While Chico is known as a regional center of innovation, our ability to support innovators does not stack up to larger communities. We have to "get on the grid" to tap into resources innovators and growth business need. GROW California seeks to do this and more.

II	Action Items from Previous Meeting	Responsible	Due Date
1	Education Industry Collaboration on Skill Sets Development	Hubbard/Zorn	1st Quarter
2	Collaborate with Chamber/Education Committee	Hart/Anderson	1st Quarter
3	Innovation Lab/ iHub program	Linscheid/Gregory	1st Quarter

III	Agenda Topic	Notes
1	Report from the CIC since our last meeting	Brett Crane presented on the on-going Physician recruitment process at Enloe medical center. He is making great headway. Linscheid reminded the group of the extraordinary impact Doctors have on the economic climate in our community.
2	Special Guest: Mike Donnelly and Bob Linscheid discuss the Aviation Trade Show	With Donnelly absent, Linscheid briefed the Council on CEPCO's presence at the Cygnus Aviation Trade Show in Las Vegas. Initial returns appear positive, the team (Bob Linscheid, Mike Donnelly, and Biran Baldrige) got several solid leads and learned much about the industry. They have already scheduled a conference call with a client who is interested in the space at Chico for MRO (maintenance, repair, and overhaul) and flight training. There was a suggestion that we approach United Airlines as a client to use Chico as an overnight maintenance facility which, if successful, could increase flight offerings at Chico. A few small manufacturers expressed interest relocating to the Chico Airport as they are getting squeezed by Bay Area prices.
3	Presentation of the Innovation Scorecard and Grow California Program - Linscheid/Gregory	GROW California is a for-profit start-up dedicated to shifting the dynamics of economic development statewide by increasing innovation and expansion-oriented business' access to resources. GROW California works with companies that face "decision points" in their growth, and organize resources to enhance the capacity of that business for a positive economic outcome. An important facet of this is improving communities awareness of what they need to help innovation and innovators along the positive economic path. An "Innovation Readiness Scorecard" is the first step in making sure communities are "on the grid" for innovation resources and prepared to bring financial assistance to middle-market growth companies. Chico should be the first community in the state to register an Innovation Readiness scorecard, with Jon Gregory and Bob Linscheid leading the effort. Gregory informed the group that for the foreseeable future, the proverbial economic pie "has shrunk" and that challenging economic conditions are a reality. To make the most of the opportunities present in new circumstances, GROW California will be providing solutions based on several conferences to be held across the state, a still developing "Momentum Builders database" and mobilizing/organizing communities
4	Recent Butte County Prospect Update (Solar Manufacturer)	CEPCO, in association with BayTEC Alliance, and local governing bodies, is actively cultivating a strong relationship with Solaria, a CA based Solar manufacturing company considering opening a facility in Butte County. The facility could mean upwards of 500 jobs for our region, with the stiffest competition from other sites coming from Oregon. The committee will be updated as the situation develops.
5	Discussion on Future C.I.C. Meetings	The CEPCO Board of Directors will meet March 31st, at which Mike Wiltermood, CEO of Enloe Medical Center, will address the board regarding various Enloe expansion /construction projects, and health care reform.
6	adjourned at 9:00 am	

IV	Action Items	Responsible	Due Date
1	Assist in the development of the "Innovation Scorecard" for Chico, and make Chico (or possibly Butte County) the first community to complete the project.	Gregory/Linscheid	Ongoing
2	Express support to the CEPCO Board of Directors for collaboration with GROW-California.	Nelson/Linscheid	March 31st BOD Meeting
3	Improve the definition and conceptualization of "Quality of life" as a Chico/Butte County selling point.	All	Ongoing

V	Decisions
1	GROW-California, a for profit startup company looks poised to raise awareness regarding the needs of growth minded businesses and innovators across California with its efforts, including a series of Conferences. This should change the conceptualization of 21st century economic development, a field which has lagged behind economic realities.
2	The Chico Innovation Council advises the CEPCO Board of Directors to pass a motion of support, collaboration and cooperation with GROW-California. This effort will be led by president/CEO Bob Linscheid, who is an investor and participant in the GROW-California organization.

VI	Close Meeting
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